# Newsletter of the NYS Citizen Preparedness Program

# PARTNERS IN PREPAREDNESS

Volume 3, Issue 1
Fall 2011

# "Partnership for a Prepared New York"



# American Red Cross

New York State





# **Career Opportunity**

<u>Title</u>: Regional Coordinator, NYS Citizen Preparedness Program

Location: Endicott, NY

<u>Department</u>: American Red Cross in Greater New York

Primary Function: Coordinates the American Red Cross in Greater New York (ARC/GNY) New York State (NYS) Citizen Preparedness Programs at the regional level. Serves as the Regional Preparedness Liaison for regional and community chapters of the American Red Cross, offices of Emergency Management, and Community Based Organizations (CBO). Develops partnerships with regional and local leadership to strengthen overall citizen preparedness. Develops and implements citizen preparedness initiatives, including recruiting and training volunteers. Coordinates special events and meetings.

For a complete description, please visit:

http://dl.dropbox.com/u/4331498 4/Southern%20Tier%20Regional% 20Coordinator%20Posting%20-%20October%202011.pdf

## LETTER FROM THE PROGRAM MANAGER

Welcome to the autumn issue of the NYS CPP newsletter. This September NYS CPP held its Fourth Annual conference in Latham, NY. Nearly 200 emergency preparedness professionals attended to hear presentations on grant writing, financial preparedness training best practices, and engaging the public, among other topics. The event also provided a networking opportunity for attendees to meet and connect with their emergency preparedness counterparts from across NYS. We thank everyone who attended for their commitment and look forward to seeing even more of our preparedness colleagues next year! To help



us plan for next year's event, please take a moment to complete a brief survey: <a href="http://www.surveymonkey.com/s/DD889F8">http://www.surveymonkey.com/s/DD889F8</a>. Your input will help to ensure that NYS CPP continues to deliver a high quality preparedness event. The recent severe weather that impacted NYS underscored the need for preparedness in our communities. Over thirty counties in NYS have received federal disaster

declarations as a result of the effects of this past August and September storms. Recovery efforts will be ongoing for many months requiring huge outlays of resources. Preparedness efforts seek to minimize the negative effects of disasters and maximize the return to normalcy in impacted communities. NYS CPP is a great resource for your community to bolster preparedness in anticipation of future disaster events. If you haven't already, please do feel free to reach out to your respective Regional Coordinator to build preparedness in your community.

Best, Matthew Burns Program Manager

# RECAP: THE NYS CPP CONFERENCE

On September 22-23, the NYS Citizen Preparedness Program hosted its Fourth Annual conference: Get Ready, Get Set, Prepare! The conference was held at the Holiday Inn Express & Suites in Latham, NY. Participants heard from a variety of speakers, and they learned from presenters in various sessions and group interactions. Attendees were also given the opportunity to attend breakout sessions that addressed the topics of personal financial preparedness, engaging the public, grant funding, and volunteer training. We were ioined by presenters from CERT, NYSOEM, NYC OEM, ProLiteracy Worldwide, FEMA, NDIN, Operation Hope, CCARES, the Salvation Army, Church

World Service, the New York State Department of Financial Services, the New York State Police, and the American Red Cross. We would like to thank our speakers and panelists for sharing their knowledge. One of our conference guests described it best when she said, "Wonderful presentations... very engaging, relevant, and helpful. Thank you!" We also would like to extend a big "Thank You" to all of our guests for taking the time to come out and share new ideas, build partnerships, and help us spread the message of preparedness throughout New York! We could not have done it without you, and we look forward to seeing you again next year!





For access to conference documents please email NYS CPP Program Manager Matthew Burns at mburns@dhses.ny.gov.

### Regional Coordinators

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#### Sarah Pooley

#### **Metro NY**

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#### (Position Vacant)

#### **Southern Tier**

Please contact Program Manager, Matthew Burns, with any comments or questions regarding the Southern Tier.

### Program Manager

#### **Matthew Burns**

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# TIPS FOR DRIVERS: BE PREPARED AND SAFE THIS WINTER!

Being prepared to drive in winter elements will allow you to safely arrive at your destination.

- Check your tires tread and tire pressure. Remember, tire shops and mechanics are busiest just before and during winter storms.
- Get a vehicle winter maintenance check-up. Don't wait to check your battery, belts, hoses, radiator, lights, brakes, heater/defroster and wipers.
- Keep your fuel tank full; don't let it fall below half a tank on winter trips.
- Program your radio for traffic reports and emergency messages.

Avoid traveling by car in a storm, but if you must, make sure you have the following items:

- Keep a basic winter survival kit in your vehicle: flashlight, batteries, blanket, snacks, water, gloves, boots, first-aid kit.
- Load your car with winter travel gear: tire chains, ice scraper/snowbrush, jumper cables, road flares.



For more information, visit the American Red Cross:

http://www.redcross.org/wwwfiles/Documents/pdf/ Preparedness/WinterStorms.pdf

#### **Drive Safely!**

- Reduce speeds. Remember that the posted speed limit is for ideal travel conditions.
- Allow for extra travel time or consider delaying trips if the weather is inclement.
- Always use headlights during inclement weather.
- Make sure windshield wipers, batteries, tires and defrosters are working and in good condition.
- Be courteous to other drivers.
- Keep to the right except to pass, using turn signals to alert other drivers of your intentions.
- Always buckle seat belts.

# NYS CPP PARTNERS WITH CITY OF DUNKIRK FIRE DEPARTMENT



In honor of National Preparedness Month, NYS Citizen Preparedness Program (CPP) WNY & Finger Lakes Regional Coordinator Denise Herkey-Jarsoch partnered with the City of Dunkirk Fire Department in Chautauqua County to deliver joint preparedness presentations at two Dunkirk senior apartments on September 13th.

Dunkirk Fire Captain Allen Loeb focused his presentation on fire safety and prevention, and Regional Coordinator Herkey-Jarosch focused on all-weather emergency preparedness.

In total, 35 residents attended the two educational presentations. Additional joint presentations are being planned for the near future.



Don't forget Daylight Savings on Sunday, November 6th.

Change the batteries in your Smoke and Carbon Monoxide Detectors when you change your clocks!